

C:\Bob\Run

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MAS.110 FUNDAMENTALS OF
COMPUTATIONAL MEDIA DESIGN

Children's storybooks come alive with Nylon visualizations.

Any child can see that this is no ordinary book, but it has the look and feel of an old hardcover.

cotton binding
golden lettering
texture of uneven signatures

animated storylines
synthesis of old and new

a pleasingly enhanced
reading experience.



Critical parts of the story are animated in the cover LED display, uniting technology with classics.

C:\Bob\Run can be adapted for Alice, Chris, or any other child. Plug into your computer for

telling new tales
growing older
creating your own story

The only limit is
your imagination.

NOW SHOWING

Alice: by Shel Silverstein

She drank from a bottle called
DRINK ME,
and up she grew so tall.

She ate from a plate called
TASTE ME,
and down she shrank so small.

And so she changed, while
other folks
Never tried nothin' at all.

