community type A

charity
interdependence
caring for your neighbor as a given
formed by mutual respect
formed by mutual agreement on the larger goal
formed by realizing that resources are finite, and that sharing those resources serves a greater good

ways to enhance:
• setting a good example individually
• leadership sets the tone

person of type A
• quietly does good, but eventually feels bad because there is little reward for being good.
thus needs constant positive reinforcement, positive mentorship, proof that there is some tangible reward for good behavior.
NOTE/ this quality is very rare and must be located and endeared quickly.

community type B

greed
independence
caring for your neighbor when it is convenient for you
formed by lack of respect for others
formed by having divergent individual goals
formed by realizing that resource are finite, and that by hoarding them one might serve their own goal best

way to enhance:
• setting a bad example
• leadership sets the tone

person of type B
• loudly does bad, and the rewards are immediate and known by all—being impactful.
difficult to quell; neither positive or negative reinforcement can impede.
NOTE/ this person did not get this way by accident; there is shared blame to the main party and the environment that created her/him.

maeda/ 2002.11.04
thoughts on communities

there are all kinds of communities, all of them are not necessarily good. i’ve recently had some thoughts in this area. i personally want to be in a type A community.